



co.com and CentralNic sign Registry Agreement

Cincinnati, Ohio and London, England; January 9, 2014 – co.com LLC and CentralNic plc announced an agreement today, under which CentralNic will provide the technical registry services to make co.com domain names available through registrars worldwide.

With the introduction of **co.com**, companies who missed out will have a second opportunity to get a generic and global domain name ending in .com at an affordable price.

The **co.com** registry will have an open registration policy, meaning that any company, organization or individual will be eligible to register domain names like companyname.co.com, organisation.co.com, or anything.co.com.

co.com policies and services will enhance trademark protection, and enable monitoring for malicious behavior.

CentralNic has built a very successful global business offering domain names using country-specific .com domain extensions like .UK.com and .US.com. "co.com provides CentralNic with the opportunity to enable a global extension ending in .com," said Ken Hansen, CEO, co.com. "We look forward to benefiting from CentralNic's experience, and tapping into their global registrar distribution network".

"The co.com team includes an impressive line-up of domain industry experts", said Ben Crawford, CEO CentralNic. "Any registry service provider would be excited to support this new domain extension, and we at CentralNic are delighted to have been awarded this contract."

co.com will capitalize on its ability to get to market quickly, while many of the new gTLDs must wait to complete the ICANN approval process. Plans call for a "Sunrise Period" for trademark holders in late February, followed by first-come-first-serve "Landrush Period". Premium domain names like travel.co.com, tickets.co.com, wine.co.com, insurance.co.com and spa.co.com, are available now.

Those who wish to inquire about premium domain names, receive launch updates and additional details, as they become available, can subscribe to the email list and find contact information at www.registry.co.com.

About co.com LLC

The co.com domain registry offers businesses, organizations and individuals, short, memorable and recognizable .com domain names, through a worldwide distribution network of domain name registrars and resellers. co.com LLC is headquartered in Cincinnati, Ohio, USA.

About CentralNic

CentralNic (LSE: CNIC) is a leading provider of registry services to the global market for domain names and is headquartered in London. The Company has developed a proprietary platform for powering and distributing domain names, and is the exclusive global distributor for domains using 55 different domain extensions. These include .la (for domains such as <http://intel.la>), .uk.com (for domains such as <http://avon.uk.com>), and .us.com (for domains such as <http://activia.us.com>)

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