



**"Get the .com you've always wanted!"**

**Sunrise Begins February 24, 2014**

**Short memorable domains ending in .com  
Global | Open | Marketable**



**Short Memorable Domains Ending in .com.** .co.com will meet the strong demand for short memorable domain names ending in .com.

**Global Branding.** Companies with a .co.countrycode domain will find .co.com highly complimentary for global marketing.

**Open and Available to All.** .co.com is unrestricted and can be registered by any company, organization or individual

**Marketable.** Suggest a co.com when the .com is not available, and there is no strong signal for a new gTLD.

**Launching Now.** Sunrise phase begins February 24<sup>th</sup>.



## **Simple to Integrate (well, as simple as it gets)**

**Onboarding.** on-boarding is available for click-sign on the CentralNic console <https://registrar-console.centralnic.com>

**Process.** No Applications or Auctions. All phases will be first-come-first-serve live EPP transactions.

**Flat Rate Pricing.** No complicated pricing schemes. Pricing will be fixed and flat rated per year.

**Manageable.** Only thing that changes from phase-to phase is the price (and no SMD after Landrush).

**Policy.** No 2013 RAA or TMCH integration required.

# .co.com – simple launch schedule



sunrise **.co.com**

Begins: Mon, February 24<sup>th</sup> 2014  
16:00 GMT (11:00 am EST)

Ends: Tues, March 25<sup>th</sup> 2014  
23:59 GMT (7:59 pm EDT)

For: Trademark Holders  
(SMD File Required)

landrush **.co.com**

Begins: Tues, April 8<sup>th</sup> 2014  
16:00 GMT (12:00 pm EDT)

Ends: Tues, July 8<sup>th</sup> 2014  
15:59 GMT (11:59 am EDT).

For: All applicants  
(early bird opportunity)

general **.co.com**

Begins: Tues, July 8<sup>th</sup> 2014  
16:00 GMT (12:00 pm EDT)

For: All applicants

## Notes:

- All phases are first-come, first-serve real-time allocation.
- There are no applications or auctions.
- Annual fee applies to each phase, with registration year included.
- The only change between Land Rush and General Availability is the price.



**February 24 – March 25, 2014 (30 days)**  
**Registration for qualified trademark holders only.**

**Eligibility.** Must produce an TMCH SMD file with a “Mark” field which is an exact match to an available .co.com domain name.

**Timing.**

Begins: Mon, February 24th 2014 16:00 GMT (11:00 am EST)

Ends: Tues, March 25<sup>th</sup> 2014 23:59 GMT (7:59 pm EDT)

**First-Come-First-Serve.** Registrations will be accepted on a first-come-first-serve basis.

**Real-Time Registrations.** Registrations allocated in real-time. DN available for use at the time of registration. No auctions.



**April 8th – July 8th, 2014 (90 days)**

**Eligibility.** Open. Any company, organization or individual.

**Timing.**

Begins: Tues, April 8<sup>th</sup> 2014, 16:00 GMT (12:00 pm EDT)

Ends: Tues, July 8<sup>th</sup> 2014, 15:59 GMT (11:59 am EDT)

**First-Come-First-Serve.** Registrations will be accepted on a first-come-first-serve basis.

**Real-Time Registrations.** Registrations are allocated in real-time. Domain names will be available for use at the time of registration. No auctions.



## July 8th, 2014 General Availability

**Eligibility.** Any company, organization or individual.

**Timing.**

Begins: Tues, July 8<sup>th</sup> 2014, 16:00 GMT (12:00 pm EDT)

**First-Come-First-Serve.** Registrations will be accepted on a first-come-first-serve basis.

**Real-Time Registrations.** Registrations are allocated in real-time. Domain names will be available for use at the time of registration.



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**[www.Registry.co.com](http://www.Registry.co.com)**